

SIERRA MADRE NEWS

VOLUME 34, No. 3

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

Postmaster Candidates Get Ratings

Appointment Lies Between R. O. Caukin, Gordon Feltz And R. H. Behrens

Appointment lies between Ray O. Caukin, incumbent; Gordon Feltz and R. H. Behrens. They finished one, two, three in the qualifying examination held June 27. Fourteen candidates had filed applications. The ratings were not disclosed by the U. S. Civil Service Commission until early this week. A letter from Washington informed each applicant of his or her status. Those who were given marks were given only their own percentages and the order of their own standing. No statement was made as to the percentages attained by all of the applicants.

Several candidates were disqualified and given no rating because of lack of business experience along certain lines deemed necessary by the commission. Among these were Craig McLaughlin, Bruce McMasters, Thomas Schwartz and Mrs. Frances Key. No reason was assigned for failure to give Leland Fogg a rating. Thomas Miller was in fifth place on the list.

Postmaster Caukin was given a mark of 97.35. He drew 87.02 in the written examination, 87.02 in the oral and received a five percent markup for his war service, bringing his average to 97.35. Though three months have elapsed since the examination was held it is expected the appointment will be made shortly. The appointee will serve indefinitely, whereas the appointments have heretofore been made for four-year terms.

Kiwanians Going To Oakland Convention

Dr. R. C. Simpson, Charles Klunk, Rudolph Hartman and William L. Burr will attend the Kiwanis convention at Oakland October 11-14 as delegates from the local club. At Tuesday's meeting a unique invitation from the Oakland organization was presented, in the form of a recording. By means of the record which was played, local Kiwanians were told about the program and events planned for the big get together.

E. Tweed Stone of Upland spoke on early missions in California, dating back to the 15th century. Mr. Stone mentioned the courtesy shown mission visitors by the padres in contrast with the lack of respect tourists often show for treasured possessions of the missions.

Sewing Machines To Follow Films Into Grammar School

Sewing machines will follow a moving picture projector into the grammar school in the effort to bring teaching methods there to the height of modern efficiency.

Having already been given a tryout in a school assembly, the motion picture projector has been used during the past week in class instruction. Friday a picture on primary level, "Grey Squirrel," was shown the lower grades. Tuesday an educational film, "Birds of Prey" was used in a study by the higher grades.

Now two electrically driven sewing machines are to be installed for instruction of the sewing classes.

NEW SYSTEM INAUGURATED AT GRAMMAR SCHOOL DESIGNED TO DEVELOPE INITIATIVE

Class Organizations And Council To Encourage Individual Effort

Training children in character and citizenship and giving them practice in democratic methods of handling school situations is the purpose of home room groups and student council now being organized at the grammar school. The idea is not self-government. Gerald Smith, superintendent, explained, and the children do not handle school discipline, but through suggestion, offer ways and means by which their school may be improved.

"Children are given responsibility, but they are not held responsible for results," Mr. Smith said. "The kind of a school we have depends upon how they plan and carry out their activities. Developing correct attitudes and character is the objective."

Each home room will be organized with president, vice-president, secretary-treasurer and a member for the school council. Representatives to the council will

Examinations Show Food Handlers Here Are A Healthy Lot

Physical examination of Sierra Madre's food handlers last week showed that more than forty men and women engaged in preparing and serving food are a healthy lot. Only a few were asked to return to the Monrovia office of District Health Officer Dr. E. F. Fontaine for further checkup. Reports were sent into the county health department and within a short time cards good for one year will be received by those whose examinations were satisfactory.

Injunction Proceedings Complicated

Wife Would Be Guardian Of D. F. Robinson, Plaintiff In Suit Against The City

An amended bill of complaint filed in the Superior court yesterday in the injunction proceedings instituted against the city by D. F. Robinson of North Auburn avenue brings the complainant's wife, Jane A. Robinson, into the litigation as a plaintiff.

Earlier in the week Mrs. Robinson signed a complaint which sent her 78-year-old husband to the physopathic ward of the General Hospital for observation. And co-incident with the filing of an amended petition in the injunction proceedings against the city, Attorney M. A. Woodward also filed a petition praying for the appointment of Mrs. Robinson as her husband's guardian.

Mr. Robinson two weeks ago secured a temporary injunction restraining the city from erecting a fence around a property owned by it in Auburn avenue adjoining the Robinson home. It was alleged that the fence would close off a strip of ground used for 30 years by the Robinsions as a means of entrance and exit to their property. Through long usage as a thoroughfare it had become a public one, it was contended. Following granting of the injunction by the Superior court, Mr. Robinson agreed to withdraw his suit if the city would adopt a resolution or ordinance designating the disputed strip as a public highway.

Boy Scouts Receive Awards At Court Of Honor Here

A small audience turned out for the Boy Scout Court of Honor held Monday evening at St. Rita's auditorium. First and second class awards and merit badges were presented to scouts from Troops 1 and 2.

Boys from Troop 1, Congregational Church, who received awards were Allan McLeod, second class; Robert Penn, Louis Wax, first class; and merit badges were given to Raymond D. Andrews, for reading, swimming, handicraft, bookbinding; Edmund R. Blakeman, carpentry, handicraft; Russell W. Jensen, public health, swimming; Clayton Noshier, pathfinding; George Shipway, conservation, swimming.

Hills Turn Green As Sun Goes To Work On Moist Soil

Brisk autumn weather, with chilly evenings and sunny days, put back some of the energy Sierra Madreans lost during the long hot spell and light rainfall added to the crops of green grass sprouting all over the city and in the mountainsides above. Low temperatures were reported in some sections of Sierra Madre Tuesday evening, but according to records kept by Mrs. H. B. Hersey, the temperature in the northern section of the city did not go below the 50 point. Readings for the week are:

September 29 80 57
Sept. 30 79 58

October 1 79 58

October 2 73 56

October 3 66 51

October 4 75 50

October 5 79 50

Precipitation: This week .04;

total for season 6.60; last year .10.

High Aims Of Womans Club Outlined

All Women Of The Community Invited To Year's First Meeting Wednesday

Embarking on a new club year which will be dedicated to civic service and cultural advancement, Mrs. John H. Robertson, president, extended a cordial invitation this week to all women of the community to attend the club's opening meeting of the year as its guests next Wednesday.

In her message addressed to club members and friends, Mrs. Robertson said "Whether you are a member or not, please come,

bring your friends and meet with us on Wednesday, October 11, at 10 o'clock. We hope to be privileged to do much in the community this year and especially for our young people; and we hope to coordinate our efforts with all the other community organizations who are working for community service."

Mab Copland Lineman, prominent attorney, author and lecturer of Los Angeles who is State Chairman of Youth Cooperation for the California Federation of Woman's Clubs, will be the guest speaker. Dean Arnold G. Bode will give the invocation. Mrs. J. Milton Steinberger will give the dedication to Mrs. L. E. Steinberger, to whose memory this year of service is dedicated. Miss Berta Uriarte, young Sierra Madre pianist, will appropriately present the first musical program of the year.

Ten o'clock has been chosen for the convening hour at this meeting so that Mrs. Lineman will be able to be at Santa Monica in the early afternoon. Luncheon will be served at 12, and reservations should be made with W. F. Rhodes at 2002 by October 9.

Non-club members will also be welcomed at luncheon, and should also make reservations, subject to the usual fee which covers expenses only.

Answers on Page 8

1—What famous Scotchman watched a spider spin its web and learned a great lesson from it?

2—Where does most sulphur come from?

3—What man is the author of the "Sherlock Holmes" stories?

4—What great miler recently ran a world's record mile on an indoor track?

5—How is good coffee consistently made?

6—What city is known as the "Windy City?"

7—Who is the author of the "Blue Danube?"

8—Who is the speaker of the house of representatives?

9—What is the derivation of the word beer?

10—What is the first wedding anniversary known as?

California Press Observes Annual Newspaper Week

By WM. S. KELLOGG

President California Newspaper Publishers Association GOVERNOR OLSON has set aside the period of October 8 to 14 as Newspaper Week in California and in his proclamation has stated in part that "it is fitting that a period to be set aside for the people to take stock of the manner in which the newspapers of California are performing their duties with respect to fair and unbiased treatment of the news."

And that is as it should be, for the Fourth Estate in California has for the most part set an enviable record in the annals of American journalism. In surveying the fairness, the vigor, the effectiveness of present day journalism in California, it is well for a moment to look back to its beginning in this state.

It was just ninety-three years ago that California's first newspaper made its appearance.

When the Rev. Walter Colton, newly-appointed alcalde of Montgomery, and Robert Semple resolved to print a paper back in 1844, their equipment consisted of a dust-covered press that had been brought from Spain.

It was a small, four-page affair, printed half in English, half in Spanish, but it was California's first newspaper. No other kind of newsprint being available, they used sheets of the paper from which the Spaniards rolled their cigarrillos.

In that first issue, dated August 15, 1846, a copy of which can be seen in the Huntington Library at Pasadena, is an editorial—a tribute to the progressive spirit and fair-mindedness of its publishers—which reads in part as follows:

"This is the first paper ever published in California, and though issued upon a small sheet, it is intended it shall contain matter that will be read with interest. The principles which will govern us in conducting it can be set forth in a few words.

"We shall maintain an entire and utter severance of all political connection with Mexico. We renounce at once and forever all fealty to her laws, all obedience to her mandates

"We shall maintain freedom of speech and the press, and those great principles of religious toleration, which allow every man to worship God according to the dictates of his own conscience.

"We shall advocate such a system of public instruction as will bring the means of a good practical education to every child in California.

"We shall urge the immediate establishment of a well-organized government, and a universal obedience to its laws

"We shall go for California—for all her interests social, civil, and religious—encouraging everything that promotes these, resisting everything that can do them harm.

"This press shall be free and independent, unswayed by power and untrammeled by party. The use of its columns shall be denied to none who have suggestions to make promotive of the public weal

This editorial cannot help but impress those who read it. It sets forth in no uncertain terms the sound and effective policy upon which the press of California was founded. From that day to the present time the Fourth Estate has played an important part in the development of the great state of California.

It is a matter of real satisfaction to those engaged in the profession of journalism that the vast majority of the more than 500 newspapers which are published in California today are living up to and following the high principles and ideals so ably expounded by the state's first newspaper.

Reception Planned For Newcomers To Sierra Madre

Miss Ella Shepard Bush, nationally known miniature painter, received word Sunday that her exhibit, a miniature of her mother, received first prize at the Los Angeles County Fair at Pomona. The miniature is one of Miss Bush's favorites. Miss Alley, a pupil of Miss Bush, also exhibited at the Fair, and Bernard Wynne entered a water color.

Expect Huge Crowds As County Fair Closes Sunday

The First Congregational Church is planning a get-together on Wednesday October 18, as a reception to newcomers. This will take the form of a buffet supper, followed by a play prepared under the direction of Mrs. Waverly Pratt. All departments of the church are interested and a large attendance is expected.

In her message addressed to club members and friends, Mrs. Robertson said "Whether you are a member or not, please come,

bring your friends and meet with us on Wednesday, October 11, at 10 o'clock. We hope to be privileged to do much in the community this year and especially for our young people; and we hope to coordinate our efforts with all the other community organizations who are working for community service."

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Float Plans Aired By Committee

Design For Wistaria Town Entry In Rose Tournament Is Submitted

With organization this week of the Wistaria Town Float Committee plans looking to the appearance of another prize winning Sierra Madre entry in the 1940 Tournament of Roses went rapidly forward.

Following the custom established several years ago, each organization in the city was asked to name a representative on the float committee and a number of new faces appeared at a meeting called for the city hall Tuesday afternoon by Waverly Pratt, chairman of the 1939 committee. While there are many new members of the 1940 committee, all were unanimous in the opinion that last year's organization functioned smoothly and well and that the officers who brought a prize home from the last rose parade should be asked to serve again.

Accordingly all of last year's officers were unanimously re-elected, Waverly E. Pratt as chairman, Mrs. Mary Schwartz secretary, Clarence G. Huntsinger, treasurer, an executive committee consisting of L. R. Goshorn, Alfred J. Dewey, and Mayor W. J. Schiltz, and a finance committee consisting of R. C. Lewis, Frank Spencer and Dr. J. L. Woehler. Mr. Pratt was authorized to appoint such other committees as will be necessary to complete the organization.

Mr. Dewey not only willingly accepted the assignment to design another float, but gave a word picture of one he had in mind. It was an exceptionally striking thing as Dewey outlined it and met with enthusiastic approval by the committee. He will submit a model at a later meeting of the committee. Mayor Schiltz gladly accepted again chairmanship of the committee that will construct the float and will undoubtedly have the cooperation of other local contractors and builders who gave their services herebefore.

Mr. Lewis announced the finance committee would go to work immediately and promised shortly to give the committee an estimate of the amount it will be possible to raise, this information being necessary to determine the size and character of float the city will be able to present.

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"After all these merchants are our friends and neighbors," said Burr, "and they are operating our stores and places of business. The more we patronize them the bigger and better the stores will be and the better and more prosperous our community will be."

He made a strong plea for community co-operation and neighborliness—the cultivation of an atmosphere here that will attract the sort of people that Sierra Madreans want to have share the beauty and homeliness of their hometown with them. Mr. Burr's suggestion of "three cheers for these sponsoring merchants" brought a vigorous response.

The program, longest of the series, began with an interesting color film shown by the U. S. Forest Service, and included pictures in color of Wistaria Vine Gardens during the Fete of rare plants in bloom, of the Regional Planning Commission at a dinner meeting and the city council at

In a Social Way

ANNOUNCE ENGAGEMENT OF
MISS ORLINE BURROW

Mr. and Mrs. Patrick Joel Burrow of Fort Worth, Texas, announce the engagement of their daughter, Mary Orline, to Samuel A. Woodward, son of Mr. and Mrs. Samuel Woodward of Fort Worth. Miss Burrow will leave Sierra Madre October 15, for the home of her parents where the wedding will be an event of late October.

For the last 14 years Miss Burrow has made her home with Mr. and Mrs. Oskar Seiling, 500 Adams street, and with the guidance of Prof. Seiling, who has been her instructor, has achieved a position of distinction in the music world as a violinist of exceptional ability. She will continue her career as concert violinist after her marriage in Texas where she is well known through former concert appearances. Mr. Woodward is assistant district attorney of Fort Worth and an old friend of Miss Burrow's family, his mother and Mrs. Burrow having attended school together.

FAREWELL PARTY FOR A NEW YORK VISITOR

Mrs. A. M. Bartow, who will leave around October 10 for New York City, was the inspiration for a farewell bridge dessert given by Mrs. W. J. Lawless at Wistaria Vine Gardens Wednesday evening. Invited guests were Mr. and Mrs. John H. Robertson, Mr. and Mrs.

MALCOLM Tailor and Cleaner

893 E. Walnut St. — (Opposite Farmer's Market)
900 E. Orange Grove (Next to Safeway)

PASADENA
(with this ad)

Ladies' Dresses, plain—	2 for 69¢
Men's Suits, Overcoats,	
Slack Suits	19¢
Ladies Slacks, Sweaters	
Plain Skirts	80¢
35 Pieces	Rough Dry — Flats Finished
SHIRTS 11c	

Cash and Carry

SOCIAL NOTES

Mr. and Mrs. William Hoting, of Los Angeles, were guests of Mr. and Mrs. Elmer Weese at a barbecue supper at their home, 358 North Canyon drive, Sunday evening following a hike up the trail to Orchard Camp in the afternoon.

D. J. Sneyd of Pasadena was Monday evening dinner guest of Mr. and Mrs. Carl Hanson, 219 North Sunnyside avenue.

Mrs. John Hart entertained at a delightful luncheon party at her home in East Pasadena Wednesday for a group of old Sierra Madre friends who enjoyed a pleasant afternoon together. Attending were Miss Marian Vanner and Miss Daisy Hawks, Mimes M. D. Kneeland, Laura Stevenson, Randolph Wood and C. W. Bowen.

Mr. and Mrs. F. H. Hartman and Mrs. Anna Bacon were Sunday dinner guests of Capt. and Mrs. E. G. Everett at Knotts berry farm.

Mrs. Laura Cline was entertained at dinner at Knotts berry farm Sunday evening by Mr. and Mrs. L. S. Griswold.

Mr. and Mrs. W. B. Durham, 60 South Michillinda, were Saturday evening dinner guests of Mr. and Mrs. James Friar at their home in Los Angeles.

Mr. and Mrs. H. Escherich were Sunday evening dinner guests at the home of their daughter, Mrs. Martha Morris, in Pasadena.

Members of the Canyon Thimble Club will be entertained today by Mrs. Robert M. Hicks, 550 Oakdale drive. Last week Mrs. Thomas Mylott was hostess to the Anna's Pigeon Club.

Mr. and Mrs. K. J. Murdoch, of 191 North Baldwin avenue, were dinner guests Sunday with Mr. and Mrs. H. G. Murdoch and Miss Virginia Reid, of Hollywood, at the home of Miss Agnes F. Murdoch at her Palos Verdes home.

Miss Cecil Sterling Price and Mrs. Josie Price were entertained at Sunday night supper by Mrs. Dana Roush, of Arcadia, at the ranch home of Mr. and Mrs. Ted Gilbank, near Covina.

Mr. and Mrs. Graeme Smith of Los Angeles were guests at a family dinner party at the home of Mr. and Mrs. J. O. Smith Monday evening.

Thirty-four former residents of Atlantic, Iowa, gathered at the Sierra Madre Park Sunday for a picnic luncheon honoring H. H. Egbert, father of Mrs. A. H. Embree, who arrived recently for an extended visit in California. Mr. and Mrs. Embree were hosts and arranged a pleasant afternoon for their guests and the horde who enjoyed seeing many old friends.

Mr. and Mrs. Norman Nelson and son and Mr. and Mrs. W. J. Miller were entertained at dinner Sunday by Mr. and Mrs. Al Miller at their home, 119 West Grand View avenue.

Mrs. Jack Paschall and Mrs. W. H. Scovins attended a luncheon program and book review presented at the Beverly Wilshire Hotel Monday by Mrs. Lorita Baker Valley. Among the speakers were Miss Elizabeth Page, author of "The Tree of Liberty," and Will Rogers, Jr.

Citizenship Day To Be Observed By Club Women

October 18 has been designated Citizenship Day by the Los Angeles County, California Federation of Woman's Clubs who have invited all young people who have reached the age of 21 or will do so before January 21, 1940, to a meeting and program at Jefferson elementary school at 104th street and Firmona, in Lennox. The meeting will be from 10:35 a.m. until noon and each young person will be presented with a pocket piece medal and a copy of "I Am An American." Club presidents in all communities have been asked to cooperate and sponsor a group of young people.

DON'T SLEEP WHEN GAS PRESSES HEART
If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTHI bowels. Sold at all Drug Stores.

—adv.

DANCE

EVERY WEDNESDAY NIGHT

Woman's Club House

Upstairs

SIERRA MADRE JUNIORS

8 o'clock

15c

Pottery SPECIAL!

1 Week Only

5-pc. set 95c

Fine Grade Pacific Ware. We also carry a complete line of Vernon Dinner Ware and Art Ware.

GRASAM'S
304 E. Huntington Drive
AT. 7-3177

Arcadia

Pasadena's Newest Sports Store

--- Featuring ---

ALEXANDER TENNIS
and Badminton Rackets

Rawlings Athletic Goods

Kroydon and Burke Golf Clubs

**Chamberlain
Athletic Co.**

720 E. COLORADO ST.
SY. 6-4161

— Pasadena —

Jr. Women Will Hold Annual Rush Tea

Annual rush tea for new members of the Sierra Madre Woman's Club Juniors will be held Sunday at the clubhouse, 270 West Sierra Madre blvd. At their September 28 meeting the Juniors decided to sponsor a weekly dance in their clubrooms each Wednesday evening during the fall and winter season. First of the affairs was held October 4 with dancing from 8 to 11 o'clock. There is a small admission charge.

The Juniors will again sponsor a Campfire group, one of their projects last year.

What A Girl Sees Ramblin' 'Round

A QUILT 110 years old on exhibition at the Los Angeles County fair was made by the great-grandmother of Mr. B. M. McRoberts who lives at 225 West Highland avenue ... On the outside of the quilt is a flower basket design...one basket in the center and one at each corner... The facing or underside of the covering is white, with all over tufting in grape design... Maker of the quilt was Ann Massie, of Paris, Kentucky.

"Corky," the smart little black and white spaniel belonging to the Sam Perloffs attracts comments of passersby because of his favorite perch...the footstep of the scales in front of his master's store in Kersting court... He sprawls so nonchalantly over his preferred seat that people have wondered how long it took Sam to teach him to sit there... Sam says Corky picked out the spot himself at a very tender age... and although other places are made comfortable for the purpose and temporarily lure him...he always goes back to the scales where he can see everything that is happening along the court...

The hot weather of a few weeks ago that caused a coral king snake from the Mojave desert to pop up from its shell in a Los Angeles pet shop 30 days ahead of schedule... didn't bother at least one resident of Sierra Madre ... He devised a scheme all his own for sleeping comfort... By placing inner tubes under a mattress he floated all night in a body of water... All he had to remember was not to turn over too suddenly or too vigorously...

Hugo Annas' racing pigeons are continuing to make records...On a recent Sunday his entry won the race from Delano and a week later again won the flight from Tulare back home... The flight was made through the wind and rain during the memorable storm and while the Sierra Madre's entry averaged 851 yards per minute, the record would have been better if weather conditions had been more favorable... The birds are shipped to points of flight, clocked and released. Annas belongs to the San Gabriel Valley Pigeon Club ...

Attendance at the Huntington Library and Art Gallery has jumped so high that it is possible a waiting list may have to be established to allow persons to view the treasures exhibited there ... Reading about the famous personages who had visited the Library we intended to keep our eyes open when we went there to see if we could recognize any front page names in person but from the time we entered the library until we sat on the marble steps near the mausoleum at the closing hour... we didn't bother much about people...the rare and beautiful books...paintings... sculpture...porcelains...furniture...the Japanese gardens...cactus collection...kept us too busy... The exhibition of manuscripts and first editions of English novels appealed to us most of all... The manuscripts written about 1400 of Canterbury Tales...beautifully illuminated

the first complete English translation of the Decameron, Pilgrim's Progress, Daniel Defoe...the 17th century reporter...who wrote about "The Life and Strange Surprising Adventures of Robinson Crusoe, of York, Mariner" who lived eight and twenty years, all alone in an uninhabited island on the coast of America" ... The fragment of Thackeray's manuscript of "Vanity Fair" with a pencil sketch illustration...Personal letters...some written by our favorite authors...give a closer understanding and appreciation of their problems... Of course we saw "Blue Boy" and "Pinkie" ... Sarah Siddons as "The Tragic Muse," "Age of Innocence"...and other paintings for which the art gallery is famous... Thirty guards are stationed on the grounds, we understand... and the record crowds keep them on their toes with questions and inquiries of all types...from the reason why cameras are not permitted in the library to the variety of a particular bush.

What agony...indescribable suffering and misery is told between the lines in a letter from Col. Theodore Roosevelt, chairman of the United Council for Civilian Relief in China... In a communication dated Monday, he says: "Luchow, a city of 200,000, was without a single set of surgical instruments when 27 Japanese planes dropped bombs killing or injuring a thousand persons there. Only last week, 27 planes laid waste Luchow, fourth largest city in Szechuan province. A thousand persons were killed or injured by the bombs, and there was not a single set of surgical instruments available in this city of 200,000 souls. There, in a nutshell, is the present plight of China."

—adv.

Why Parents Should Join Local P.T.A.

Association Addresses Citizens As Membership Drive Is About To Open

Announcing the Sierra Madre P.T.A. membership drive that opens Monday the organization's membership committee yesterday addressed a communication to "parents, relatives and friends of any Sierra Madre child," setting forth the objectives of the association during the school year and its activities. The communication follows:

"During this next week, the week of October 9, our local Parent-Teachers Association will conduct its annual membership drive. Once more we wish to remind you of the purposes and achievements of this organization in our community.

"It is not, as some think, merely a group of women meeting together once a month to drink tea, gossip, and check up on each other's clothes. It is an association of parents and friends vitally interested in our children and desirous of intelligently understanding and solving problems connected with their welfare.

"The specific services rendered by our local P.T.A. are the supplying of free milk and hot lunches to underprivileged children, seeing that every child has an adequate supply of school clothes, and we hope to be able to assist in obtaining medical and dental care for those not financially able to obtain such care for themselves.

"The all-inclusive membership dues are 50c a year, a small price for helping in such a good cause, so next week plan to join the P.T.A. and give us your financial and moral support. Come to our monthly meetings and keep informed about our work. Give us the benefit of your ideas, and enjoy our social gatherings and meet new friends.

Membership Committee, Sierra Madre Parent Teachers Association, Dorothy Jenkins, Chairman."

Forest Protection Association Here Next Tuesday

Members of the local fire department will be hosts to the Angelus Forest Protective Association which will hold its monthly dinner meeting at Wistaria Vine ardens at 7 p.m., October 10. The affair is open to the public but reservations are requested by Fire Chief W. D. Richards. Those planning to attend may make reservations at 1592. The association was organized in Sierra Madre following the disastrous mountain fire of 1924, every hill city being represented. It holds one of its monthly meetings in Sierra Madre each year.

Youth Advancement Program Discussed By Women At Tea

A group of Sierra Madre women actively interested in the advancement of the youth programs at the Woman's Club were entertained at tea by Miss Hazel James Ferguson Tuesday and discussed plans for the future young peoples activities at the club. Present were Mimes J. H. Robertson, Al Miller, W. F. Rhodes, E. D. Robertson, Val Miller, Ruana Lawson, J. Milton Steinberger, Thomas Miller and R. A. Verstreet.

LATEST NEWCOMERS

Several families came to Sierra Madre this week to make their homes. They include E. A. Henry, 37 Victoria lane; R. L. Marago, 82 Mountain Trail avenue; J. A. King, No. 4 Bella Vista Terrace; C. Riordan, 118 Bonita; H. A. Norton, 22 South Baldwin avenue; F. C. Olsdorf, 172½ North Lima street, and D. Holmes, 377 North Lima street.

Concerning Our New Location Opposite the Post Office

Commencing Monday, October 9th
Visitors will be welcome to
Look Over the Stock

Shrubs, Conifers,
Perennials
Bedding Plants

QUALITY RENOVATING WITH NEW MACHINE
LAWN FERTILIZING WITH TURFERTA 7-6-3

SPRINKLER SYSTEMS
VOLCANIC ROCK

NATURAL POOLS
SUBSTANTIAL FENCES

Brown's Landscaping (and Nursery)

Home Phone 2982

Featuring
Outstanding
Varieties

Fertilizers
Cow, Steer
Leaf Mold

green shrub which remains a rich green at all times. The other is Angelonia, a hardy perennial producing blue flowers.

Construction of an office on the grounds will begin at once.

Sierra Madre's Big New Nursery To Have Its Grand Opening On Monday

Monday, October 9, will be the grand opening of Brown's Nursery on Baldwin avenue, opposite the post office. Covering over 2,000 square feet, a unique brown lath house constructed by A. C. Brown is one of the outstanding features of the nursery. A semi-circular drive, 16 feet wide in front of the lath house, will be the only one of its kind in Sierra Madre and future plans of Mr. Brown call for a perennial garden, pool and rock garden in the parking.

Shrubbery will be arranged alphabetically in a system of blocks around the lath house, and 4,000 square feet is devoted to growing plants in the ground. Plants that are adapted to sun will be featured in one section on the grounds, and those that thrive best in the shade in another.

Two rare plant newcomers to Sierra Madre which have been thoroughly proven in the Brown trout gardens and which are featured among the unusual and outstanding varieties carried by the nursery, are Grevillea Crythmifolia, an ornamental ever-

green shrub which remains a rich green at all times. The other is Angelonia, a hardy perennial producing blue flowers.

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**MOTHERS AND KINDERGARTNERS
GO TO SCHOOL TOGETHER
BUT IT'S MOTHER'S CLASS**

UNDER the trees in the grammar school kindergarten playground each Wednesday morning tiny children and their mothers gather from 9 o'clock until noon—the children to play and the mothers to observe. Mrs. Dorothy Grantham and Mrs. Virginia Walker, both of Pasadena, are the teachers. While the class is just starting, Sierra Madre mothers are invited to attend, with their children, from the ages of 18 months to about four years. The average age of the tots is two years.

But the instruction isn't for the tots—it's a Parent Education class, a part of the adult education department of the Pasadena City schools, and work of the class—on the parent's part—consists of making a continuous written record of the child's activities and conversation during the en-

tire session of the morning play group. Play is undirected, and mothers are given an opportunity to observe their children in the group activity with others about the same age.

Mmes. Grantham and Walker are both nursery school teachers, with certificates from the state, and a typical Wednesday morning program includes free play until about 10:30 o'clock; followed by pickup time, when each child puts away his toys; washing up period, then orange or tomato juice. This is followed by a rest period of 10 to 15 minutes, after which children are told stories and gather for rhythms, also un-directed.

Pre-school classes have proved successful for both mothers and children, and Sierra Madre parents are welcome to bring their

**PREVIEW CHILDREN'S
HORSE SHOW SUNDAY**

Junior equestrians will put on a special program of exhibitions, including equine hurdling contests, between polo matches Sunday afternoon in their final public preview of the second annual Children's Horse Show which will take place next Saturday and Sunday afternoons (October 14 and 15) at Riviera Country Club.

The feature polo tilt of the day between Upfitters and Riviera promises another keenly-contested battle. There will be two polo games.

small children to the kindergarten grounds for this Wednesday morning play group. Mrs. Pauline Gartzman is director of the groups in this district; Mrs. Laurel Poyer, supervisor, and Virgil Truman, head of all adult work in the Pasadena area.

**Organization Of A
Boys Club Here
Urged By Women**

Preluding the Club year which opens next week, board members of the Sierra Madre Woman's Club were entertained at luncheon by Mrs. John H. Robertson and Mrs. W. J. Lawless at Wistaria Vine Gardens Wednesday. Discussions during luncheon ranged from the Ham and Eggs proposition to tentative plans for the formation of a boy's club similar to the organization for boys in Pasadena which Mrs. Waverly Pratt stated has contributed substantially to the decrease of juvenile delinquency in that city.

Among those attending were Miss Hazel James Ferguson, Miss Clara Sykes, Mmes. Charles M. Hamilton, William Lees, Al Miller, Clarence Sandage, Ruana Lawson, Waverly Pratt, Alyce Anderson and the hostess.

Timely Tips
By Florence Matheny
Home Economist, Southern Counties Gas Company

October brings the cookie jar into some easy-to-reach spots, ushers in the school lunch box—yawning for a filling—and re-vives the afternoon glass of milk custom. C is for cookies in anyone's alphabet—every one likes them—and none so well as the children. And best news of all, the children can make these cookies, bake them, and eat them—all to perfection.

PEANUT BUTTER COCOANUT STICKS

1/2 cupful sifted cake flour
1/4 teaspoonful double-acting baking powder OR
1 1/4 teaspoonful single-acting

1/4 teaspoonful salt
1/4 cupful butter
1/2 cupful peanut butter
1/2 cupful sugar

2 eggs, well beaten
2-3 cupful shredded coconut

1/2 teaspoonful vanilla extract
Sift flour once, measure, add baking powder, and salt, and sift again. Cream butter, add peanut butter, blend thoroughly. Add sugar to eggs, beat with rotary beater until light and lemon colored. Add to peanut butter mixture; blend. Add flour and beat until well mixed. Add coconut and flavoring, blend. Bake in paper-lined, greased pan 7x12 inches, in a moderate gas oven (350°) for 45 to 50 minutes. Turn out on rack, remove paper immediately. Cool and cut in 2x1 inch strips. Yield: 36 sticks. Note: If all-purpose flour is used, subtract 1 tablespoonful from the 1/2 cupful listed in recipe.

BUTTERSCOTCH BRANNIES

1 cupful butter
2 cupfuls brown sugar

1 egg
1 cupful all-brown

3 cupfuls all-purpose flour

2 teaspoonsful baking powder

1/4 teaspoonful salt

Cream butter, add sugar gradually and beat until light and fluffy. Add egg and beat well. Stir in all-brown. Sift flour with baking powder and work into first mixture, a small amount at a time. Knead and shape into rolls about 1 1/2 inches in diameter; wrap in waxed paper. Store in automatic gas refrigerator until firm. Cut into thin slices and bake on ungreased cookie sheets in moderately hot gas oven (425° F.) about 10 minutes. Yield: 7 1/2 dozen cookies, about 2 inches in diameter. Note: If 1/2 to 3/4 teaspoonful of salt is used, a high-grade vegetable shortening may be substituted for the butter with little or no change in flavor, but a subsequent loss in vitamins. For this reason, if substitution is necessary, a vitamin-enriched margarine would be better.

TEACHER'S PETS

2 cupfuls fine, quick-cooking oatmeal

1/4 cupful brown sugar

1 cupful seedless raisins

1 1/2 cupfuls flour

1/2 teaspoonsful baking powder

1/2 teaspoonful salt

1/2 teaspoonful cinnamon

1/2 cupful melted shortening

1/2 cupful dark corn syrup

2 eggs, well beaten

Mix oatmeal, sugar and raisins. Add sifted dry ingredients; mix well. Mix shortening, syrup and well-beaten eggs. Combine mixtures. Drop from tip of a spoon onto an oiled baking sheet and bake in a moderately hot gas oven (400° F.) about 15 minutes. 3 dozen cookies. Nutmeats added to these cookies will not only increase necessity for chewing, but will, definitely, add valuable nutrients.

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

• Fresh Produce •

Selected fresh fruits and vegetables at money-saving prices.

JONATHANS

Fancy eating apples from Washington and Idaho.

FANCY PEARS

Fine flavored mountain grown Lake County fruit.

BELLFLOWERS

Waterville, grown apples for cooking or for eating.

FANCY GRAPES

Juicy Muscat or Tokay grapes. Compact bunches.

IDaho PRUNES

Fancy quality Italian type fresh prunes.

RED YAMS

Or SWEET POTATOES. Smooth, even sized. Bake.

12 GRAND EGGS

Large Extra per doz. 29¢

SU-PURE SOAP

Granulated, 24-oz. box 19¢

(Price, .1848; tax, .00554)

PEET'S GRANULATED

Condensed 36 oz. box 23¢

soap. (Price, .2230; tax, .00670)

NEW 1940 RINSE SOAP

Condensed 22 1/2-oz. box 20¢

(Price, .1941; tax, .00583)

ZEE TOILET TISSUE

Family package of 15¢ four rolls. (Price, .1463; tax, .00437)

COMFORT TISSUE

One roll 16¢ 3 rolls at 15¢. Total 16¢

(Price, .1554; tax, .00466)

SAFeway QUALITY MEATS

Special values in high quality meats are offered in the meat department of your neighborhood Safeway. Shop at Safeway and save!

Prime Rib Roast

Ib. 29¢

Cut from first five ribs of fancy beef, trimmed, ready for the oven.

Beef Roast

CENTER CUT SEVEN BONE Ib. 21¢

Fancy center cut seven bone roast of Safeway guaranteed quality beef.

PORK SAUSAGE

Un-x-lb. per 23¢

In Visking. Ib. 23¢

GROUND BEEF

State inspected, per 18¢

Ib. 18¢ In Visking.

FRESH BARRACUDA

Sliced 19¢ In piece per lb.

Per lb. 19¢ In piece per lb.

FRESH SEA BASS

Sliced 20¢ In piece per lb.

Per lb. 20¢ In piece per lb.

FRESH ROCK COD

Sliced 17¢ In piece per lb.

Per lb. 17¢ In piece per lb.

Lamb Roast

Shankless Ready to Roast 20¢

Frying Chickens Milk Fed 27¢

Sliced Bacon Un-x-lb. In Celio 13¢

Piece Bacon Choice Sugar-Cured 21¢

Fancy Eastern

Salt Side Pork Blade or Large Loin Cuts to Roast 15¢

Pork Loin Round Bone Shoulder 21¢

Beef Roast Center Cut Shoulder 25¢

Lamb Roast Center Cut Shoulder 20¢

With exceptions noted, these prices are effective in Safeway-operated departments of stores within 35 miles of L.A., through Saturday, Oct. 7

PHONE 3
Sierra Madre Tailors
CUSTOM TAILORING

Cleaning, Dyeing, Pressing
Expert Repairs and Alterations
Work Called For and Delivered
14 W. SIERRA MADRE BLVD.

PREPVENT FIRES
if possible
Protect Yourself

against Loss with Reliable Insurance by all means
We Will Be Glad to Give You Facts and Figures

T. W. Neale
86 West Sierra Madre Blvd.
Phone 116

BIG CANNED GOODS SALE AT SAFeway

The first canned goods sale of the fall season is now in progress at your Safeway. All varieties of canned fruits and vegetables are on sale. Just look at the low prices! Answers that urge to stock up! Visit your Safeway today!

STOKELY BABY FOODS	Pie Cherries Suprema Brand No. 2 12¢
varieties. 3 4 1/2-oz. cans	Red, Sour, Pitted No. 2 20¢
CHERUB MILK	Harper House Pears No. 2 1/2 15¢
Evaporated	can
Baby pure. 4 tall	Hemet Apricots Whole 3 No. 2 29¢
Baby pure. 1-lb. 24 oz.	Unpeeled 3 No. 2 29¢
PEANUT BUTTER	Corn Country Home. Golden 3 No. 2 27¢
Real Roast. 2-lb. 24 oz.	Or White, Cream Style 3 No. 2 27¢
2-lb. lar. 25c.	Standard Corn Packed 2 No. 2 15¢
DEVILED MEAT	Stokely Brand French Style 2 No. 2 23¢
Lilly brand. 3 4 1/2-oz. cans	Kidney Beans Stokely Red 2 No. 2 15¢
CORNED BEEF HASH	Beans Las Palmas, Mexican 26-ounce size can, 15¢
Lilly brand. 2 7-oz. cans	Standard Sugar Peas 2 No. 2 15¢
Fancy Tomato. 14-oz. 2 bottles	Sea Bright Peas 3 No. 2 25¢
1-lb. 14c.	Grape Juice Church's Brand pint bottle 16¢
14c.	Grapefruit Juice Stokely Natural 2 No. 2 7¢
FAMILY FLOUR	Pineapple Juice Stokely Brand 2 No. 2 17¢
Harvest No. 10 bag	Tomato Juice Stokely Brand 3 No. 2 14¢

Stokely Peaches

No. 2 12¢ can

Choice of sliced or halved fruit. Buy several cans.

Pineapple

No. 2 31¢ cans

STOKELY SLICED

No. 2 25¢ cans

Cut Beans

No. 2 29¢ cans

STOKELY GREEN

No. 2 29¢ cans

Stokely brand, cut green beans. Note low price.

Stokely Peas

No. 2 can 10¢

Honey - Pod variety — the kind everyone likes.

Stokely Corn

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SIERRA MADRE NEWS

SIERRA MADRE, CALIF.

Established October 2, 1906

Published Every Friday
L. R. GOSHORN
writer and publisher
TELEPHONE 48
9 Kersting Court

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Member National Editorial Ass'n

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Six months, \$1.25; Three months, 75c

Beauty seen is never lost. — Whittier.

NEWSPAPER WEEK

IN A war-troubled world which has already claimed freedom of speech and press as its first casualty in countries abroad, California's celebration of Newspaper Week, October 8 to 14, takes on deeper significance.

An inseparable ally of democratic government is a free press. One cannot exist without the other. That has been a basic tenet ever since doughy John Campbell founded the public-spirited, outspoken Boston "News-Letter" in 1704 and gave America its first newspaper.

Today, more than two centuries later, no medium has successfully challenged the newspaper. As a reporter, its job of information-gathering ranges from the distant news-fronts of the world in China and Poland to the story of Mr. and Mrs. John Smith, proud parents of a new son—an event of no less importance on the home front.

Certainly in these latter stories of births and deaths, of wedding and visits, there's a sound substance of community interest, of kinship in the sorrows and joys which we and our fellowmen daily experience and which help bind communities together.

In movements for civic betterment the newspaper plays a traditional role just as in the uncensored dissemination of news, state, national, or international, it fulfills, thoroughly as it can, the serious task of enabling people to assess events for their true worth. And it is a touchstone of the democratic way of life, that given this means of assessing events through full presentation of the facts, "the people will find their way."

Facts, as well as faith, support that principle. For where, as in some countries of Europe in recent years, truth has become an enemy of the State, the people have been led into darkness and disaster. For the significance of newspaper Week, people of a democracy have much to give thanks.

DISCOVERED FREEDOM

Even across four and one-half centuries, the courage of the lonely admiral who led his three ships across uncharted seas to a new land illuminates the ceremonies with which America honors Columbus Day.

It is given to few men to dis-

cover a new world, to return triumphant to the homeland as a conquering hero. But few discoverers of new worlds, either in distant seas, in the starry galaxies or in the sub-microscopic world of the electron, have been meted out the persecution which in later years visited Columbus. When later freed, as a grim token of man's inhumanity to man, he kept the iron fetters in which he had been chained "as relics and as memorials of the reward of my service."

But the world best remembers him in his hour of triumph when, in the early dawn of October 12, 1492, the lookout aboard the "Nina" gave the exultant cry of "Land ahead!" That momentous event was to launch a stream of explorations and colonizing expeditions into the Western hemisphere.

If the Old World did not find here the fabulous piles of gold it sought, its discoveries of new lands west of the Azores did unearth something more precious—a chance for courageous people to start a new life in a new world.

In honoring the discovery of Columbus, America in a sense is honoring its birthday, for in the wake of that came the struggling young colonies along the Atlantic—forerunners of the great nation the United States is today.

Beauty seen is never lost. — Whittier.

BREAK FOR CHILDREN

Because the tragedy of broken homes leaves its deepest scars on children and separates them from a normal, healthy, unbringing, a new California law which went into effect last week promises to do much good.

As a preventive to hasty divorce action in which youngsters are affected, the new measure provides that divorce cases may be transferred to the jurisdiction of the new Children's Court of Conciliation.

On the first day the law went into effect last week, eight children—all members of one family—marched into a San Francisco Superior Court when the divorce suit, filed by their mother, was called. The judge promptly transferred the case to the Children's Court and delayed action on the case until next month. In the meantime, the new court will try to dissuade the parents from carrying through the divorce action, for the sake of their children, unless there is absolutely no hope of reconciliation.

Certainly by delaying action on so serious a step as the breaking up of families, and giving ruffled tempers and overwrought nerves a chance to cool, the new measure does a very helpful service to the individuals involved and to the community in furthering youngsters' chance for a normal upbringing.

The efforts of the Children's Court in mending broken homes before parents have taken an irretrievable step deserve every success.

FAMED QUARTET WILL OPEN COLEMAN SEASON



Budapest String Quartet

The internationally noted string foursome, the Budapest Quartet, opens the 33rd season of Coleman Chamber Concerts at the Pasadena Playhouse on Sunday, October 8th, at 8:30 p.m. The quartet begins its American tour with the Pasadena concert and goes East from Southern California for a full season, including many foreign engagements.

Beauty Aids Not Intended For Children

By PATRICIA LINDSAY

MANY mothers write asking such questions as these: "Do you believe in permanent waves for young children?"

"My child has a very pale face. When she goes to parties should I rouge her cheeks?"

"My young daughter likes colored nail polish. She is only nine. Should I let her wear it?"

And once in a while I get a question which makes me gasp—"I want my child, who is now five years old, to have a perfect complexion when she grows up. Should I give her a facial once a week at a beauty parlor?"

Of course, my answer to all of those questions is "No—Definitely no!"

A child should be allowed to grow into an adult, unhampered. Her tender hair can be ruined with intense heat and harmful lotions; her skin can be marred for life by creams which were made for aging beauty, not virgin beauty; and how horrible to look at is a young child with lacquered nails or rouged cheeks!

If you wish your child to grow into a beauty be watchful over the fundamentals of a healthy body and mind. See that she is fed the foods that will nourish her. Foods that will strengthen her tiny bones and teeth. Foods that will keep her skin fresh as a dew-kissed petal.

Brush the darling's hair regularly, away from the scalp with a brush that is kept sterilized and used for her very own. Keep her scalp clean, free from rashes and dandruff. Try to discover a natural wave in her hair, and press it between your fingers while it is damp to encourage its curl.

Self Neglect

Never Justified

What mother failed to do was this. She neglected herself in order to shower daughter with much—much she didn't need. When daughter was at the going-out age, she saw other mothers who were attractive, who could speak on current topics and books, who were more or less companionable to their own daughters. By comparison her mother fell short. Didn't she? Yes, the doting mother failed to keep modern. Her off-spring outshines her.

What these disappointed mothers should do, now that their daughters have grown, is to spend much more time thinking about themselves! Buy some new clothes, get a new hair-do and a few beauty treatments—if the budget will stand for them—so that they will stand for it.

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Buy some new clothes, get a new hair

SIERRA MADREANS AT CHURCH CONFERENCE

Sierra Madre women attending the Interdenominational School of Missions at the Beverly Christian Church in Hollywood last Thursday were Mrs. E. E. Bacon, Nestor Young, Orr Caskey, R. J. Lord, F. W. Miles, B. L. Hinckley, H. W. Wilhelm, George B. Morgridge, Convers L. Twycross, E. Louise Gray and Eva Moore.

STATE PICNICS

The annual spring picnic reunions for New York, Oregon and Washington will be held all day, Saturday, October 14 in Sycamore Grove Park. Each state will have its separate section in the park and will open county registers for enrollment. There will be a union program, with a special invitation to tourists.



FRIEND FROM BORNEO LOST IN STORM

Mr. and Mrs. Leonard Wammock were saddened this week by the death of Earl Steckel, a friend whom they had enjoyed during their stay in Borneo, who with most of the members of his party was drowned when his yawl the Spray was capsized by heavy seas near Oxnard during the recent storms.

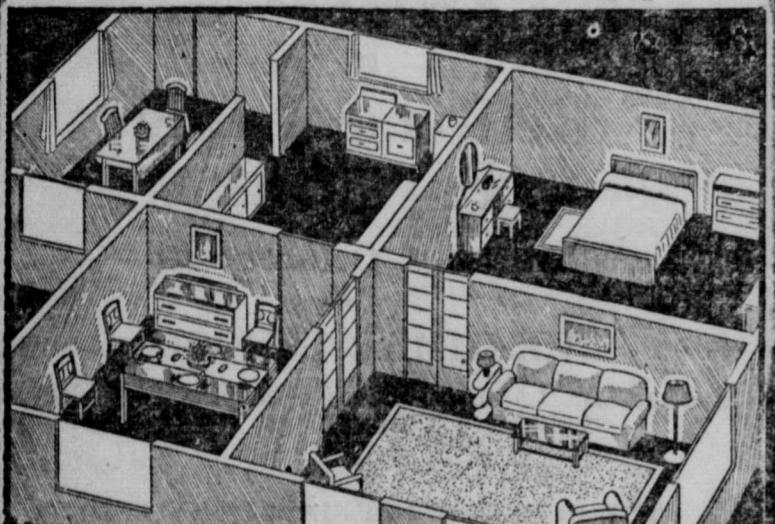
Grammar School Notes

Students of the Sierra Madre School were hard at work during the past week on the ticket sales drive for the football circus held Tuesday evening in the Rose Bowl sponsored by the local branch of the P.T.A. Children selling a total of one dollar's worth of tickets received free admission to the game. * * *

Two new volleyball courts are now available for use on the playground, according to Gerald Smith, superintendent. The space formerly used as an old tennis court has been divided to provide extra volleyball facilities. * * *

Kunihiro, vice-president; Bill Murphy and Mary Irish, traffic officers; Margaret Young and Fred Richter, social directors. Barbecues, hikes and other affairs are being planned. Curricular activities for the past two weeks have centered around the Scandinavian countries. South America will be the next topic for study. * * *

5 ROOM OUTFIT \$149.
- ALL NEW -
\$5.00 DOWN - BALANCE 12 TO 18 MOS.
WE CARRY OUR OWN CONTRACTS



3 ROOM OUTFIT \$99

Open Sat. Eve. Till 9. Pasadena's Largest Furniture Store.

Star FURNITURE CO.
80 North Raymond Ave.
• SX 6-8151

Mr. and Mrs. R. C. Anderson, of 56 East Sierra Madre blvd., left Wednesday morning to make their home in Alhambra.

Mr. and Mrs. S. C. Coumbe, 521 Alta Vista drive, have returned from a ten-day combined business and pleasure trip to San Francisco where they visited the Exposition before Mr. Coumbe left by plane for Portland. While Mr. Coumbe was in Oregon Mrs. Coumbe visited a cousin, Mrs. Clarence Krebs, at Amador City, where Mr. Coumbe joined her for the trip home.

Mrs. A. D. Cain, 71 East Alvarado avenue, has returned from a week's vacation at Hermosa Beach and a visit with Mrs. Rue K. Allen in Los Angeles.

Mrs. Bertha D. Wallace, of Glendale, spent a few days last week with her son, Ward Wallace and family, of 181 West Grand View avenue.

Mrs. Alfred R. Paige, of 153 South Hermosa avenue, is anticipating a visit from her brother, Prof. Joseph Roe of South Port, Conn., who will arrive soon for an extended stay.

Overnight guests last Wednesday and Thursday of Capt. and Mrs. E. G. Everett, 68 Vista Circle drive, were Mr. and Mrs. Joseph Knopf of Compton. Monday the Everetts had as their guest for a trip to San Bernardino and Riverside, Mrs. H. B. Hersey. Coming home they enjoyed a visit with Col. and Mrs. James Mattison in Glendora.

Misses Clara and Ida Fuentstueck, of North Baldwin avenue, returned Wednesday from a ten day visit with friends at Long Beach.

Mr. and Mrs. P. C. Kortkamp of Park avenue entertained New

York guests at a performance of "The Drunkard" last week.

Mrs. Mary Kiggins and Miss Gertrude Kiggins, who have been visiting Mrs. Sadie Gruber, nee Kiggins, in Chicago for the last month, returned home yesterday.

Mrs. W. J. Lawless attended the meeting of the Pacific Rose Society at the YWCA in Pasadena Monday evening.

"Mr. and Mrs. C. W. Jones have returned from a month's vacation at the home of Mr. and Mrs. Hudson Proctor at Three Arch Bay, Laguna.

Mrs. William Nourse, Jr., and children of Los Angeles, and Mr. and Mrs. G. C. Luz, of Garden Grove, were guests Sunday at the home of Mr. and Mrs. Clarence Krebs, at Amador City, where Mr. Coumbe joined her for the trip home.

Mrs. A. D. Cain, 71 East Alvarado avenue, has returned from a week's vacation at Hermosa Beach and a visit with Mrs. Rue K. Allen in Los Angeles.

Mrs. Bertha D. Wallace, of Glendale, spent a few days last week with her son, Ward Wallace and family, of 181 West Grand View avenue.

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Among recent spectators thrilled by the spectacular entertainment of the Ice Follies are Mr. and Mrs. Emmet Black, 477 North Baldwin avenue, who attended the Saturday matinee.

Mr. and Mrs. A. F. Fish, formerly of 389 East Montecito avenue, are now settled in their new home at 395 East Montecito.

Mrs. W. S. Yates, of Lincoln, Neb., arrived this week for a month's visit with her mother, Mrs. Henry Burnham, Sr., and Mr. and Mrs. Henry Burnham, Jr., of 49 West Orange Grove avenue.

Among Sierra Madreans attending the matinee of the Mission Play in Pasadena Saturday afternoon were Miss Clara Sykes, Mrs. Jack Minor, Mrs. Laura Cline and Mrs. W. J. Miller.

Mrs. John Schlatter, of Wooster, Ohio, will arrive today to spend the winter with Miss Clara Sykes, 91 West Highland avenue.

Mr. and Mrs. J. Johnson and son Sidney of Monrovia, were Sunday callers at the home of Mr. and Mrs. Henry W. Coit, 270 Grove street.

Dr. and Mrs. James P. Donelan and son Jimmy, have returned from a visit with relatives in Ohio where they spent several days with Mrs. Donelan's parents, Mr. and Mrs. G. A. Spelbring at Silver City, and later were guests at the home of Dr. and Mrs. J. M. Donelan, parents of Dr. Donelan, at Glenwood. While away they also visited friends in Omaha and North Platte, Neb., and returned through Colorado where they particularly enjoyed the Royal Gorge and Monarch Pass.

Mrs. Charles Hamilton, 555 West Grand View avenue, had as her weekend houseguest, her sister-in-law, Mrs. George Curtis of Los Angeles.

Miss Minnie Nelson who has been employed in Huntington Park for several weeks, returned to Sierra Madre Saturday to spend the afternoon with her sister, Miss E. Lavinia Nelson of 231 West Grand View avenue.

Mr. and Mrs. C. H. Sandage, 168 West Highland avenue, attended the picnic for employees of the Los Angeles Times at Santa Anita Rancho Park Sunday.

R. A. Verstreet, 75 North Baldwin avenue, left Thursday aboard the cruiser Northampton for indefinite patrol duty in Hawaiian waters.

Miss Barbara Gardiner, niece of Mr. and Mrs. M. T. Gardiner who has been their guest at Topside for the last five weeks, returned to her home at San Mateo by plane Saturday night.

Howell Palmer, of Philadelphia, boyhood friend of Preston M. Schwartz, was a welcome caller at the Schwartz home, 287 East

At the Churches

Church of the Ascension
(Episcopal)

Rev. Wm. B. Heagerty, Rector

Rev. A. G. H. Bode,
Rector Emeritus

Sunday Services

7:30 a.m.—Holy Communion.

9:30 a.m.—Morning service and address, with Holy Communion on third Sunday in the month.

9:30 a.m.—Church school worship and class instruction.

11 a.m.—Morning service and sermon, with Holy Communion on first Sunday in the month.

Special Services as announced.

St. Rita's Shrine

Rev. Augustine Scannell, C. P.

Pastor

Sundays

Masses at 6:30, 8 and 11 a.m.

Week Days

Mass at 6:30 a.m.

Christian Science

Hermosa and Highland Aves.

First Church of Christ, Scientist

Branch of The Mother Church,

The First Church of Christ, Scientist

in Boston, Mass.

Sunday Service, 11 a.m.

Sunday School, 9:30 a.m.

"Are Sin, Disease and Death Real?" This question is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from the Psalms: "Bless the Lord, O my soul, and forget not all his benefits: who forgiveth all thine iniquities; who healeth all thy diseases."

Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.

Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10 a.m. to 3 p.m.

Bethany Church

The Little Stone Church

Rev. Stewart R. Shersff, Pastor

Sunday

9:30 a.m.—Bible school. Classes for all.

11 a.m.—Morning worship. Sermon "Church Membership."

6:30 p.m.—Christian Endeavor. Rally of all young people.

7:30 p.m.—Evening meeting. Sermon, "Prophetic Studies."

Wednesday—7:30 p.m.—Prayer meeting.

Congregational

Rev. Arthur G. Pritchard, Pastor

"Seeking the True Bread" will be the topic of the pastor's sermon at 11 o'clock.

Pastor's class for high school and college youths, 9 a.m. Church school, 9:45 a.m. Pilgrim Fellowship, 6:30 p.m.

Full Gospel

Interdenominational

195 W. Sierra Madre Blvd.

Pastor, Rev. Hazel F. Dolbee

Sunday Services

10 a.m.—Sunday school.

11 a.m.—Preaching.

7:30 p.m.—Evangelistic service.

Tuesday

7:30 p.m.—Prayer and praise service.

Friday

7:30 p.m.—Evangelistic service.

Unity Study Class

Unity study class meets Wednesdays at 8 o'clock at the home of Mrs. John W. Tyree, 52 East Sierra Madre blvd.

Nazarene Mission

26 Windsor Lane

Rev. Deal Van De Graft, Pastor

Sunday Services

10 a.m.—Sunday school.

11 a.m.—Morning worship.

6:45 p.m.—Young People's Society.

7:30 p.m.—Evangelist services.

Montecito Avenue, Monday.

Mr. and Mrs. Ray MacAlpine, of Trona, spent the weekend with Dr. and Mrs. L. A. Sherman, 501 North Baldwin Avenue. Friends of Dr. Sherman will be glad to know that while his condition still remains serious he is making steady progress toward recovery.

Mr. and Mrs. W. J. Thomas, of Los Angeles, were Sunday callers at the home of Mr. Thomas' mother, Mrs. Ada Thomas, 25 West Grand View Avenue.

Mrs. L. S. Hall, mother of Mrs. Charles W. Kinnear, and her daughter, Miss Mary Hall, of Whittier, were guests last week of Mr. and Mrs. Kinnear at their East Mirra Monte home. Mr. and Mrs. Kinnear spent the weekend with friends at Oceanside.

Mrs. G. F. Kittle, of San Pedro, is spending several days with her daughter, Mrs. Donald Parker, 31 East Highland Avenue.

Mrs. Clara Rose, of Los Angeles, is houseguest this week of Mrs. Charles N. Reber, 188 Santa Anita court.

Mrs. F. E. Wyant, of Bakersfield, who is houseguest of Mr. and Mrs. F. L. C. Roess, attended the Pomona Fair Monday with Mrs. Ray Oelschager and son Eric; Mrs. Harold Spears and daughter Mary Jo, and David Roess.

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Accept No Substitute
(Made in Pasadena)
117 W. UNION ST.

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Quality Repairing
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Rose Trees Rose Bushes

Select now while they are full of bloom and buds . . . Wonderful stock . . .

HIBISCUS

Full of Bloom. 10 varieties.
Finest we have ever seen.

BOUGAINVILLEAS

Crimson Lake, Teracota or Orange. From 50c to \$6.50.

ALL KINDS OF SHRUBS

MANY KINDS OF SHADE TREES Avocado Trees . . . \$1.00 and up

Citrus Trees . . . 1.25 and up

FLOWERING PEACH . . . in cans. Will make lots of bloom in early spring.

PERSIMMON TREES . . . with fruit. Will make loads of fruit next year.

CHINESE EVERGREEN WEEPING ELMS . . . from \$1.00 to \$7.50 each

BIRD OF PARADISE . . . in bloom. Extra fine.

Second Bowl Of Rice Party To Be Held On October 31

Harry Lange has been appointed by Col. Theodore Roosevelt Jr., to serve as chairman of Sierra Madre's second annual Bowl of Rice Party to be held October 31 for the aid of China's fifty million war refugees. Proceeds will go to the United Council for Civilian Relief in China, of which Col. Roosevelt is national chairman. Sierra Madreans who will serve with Mr. Lange on his committee have not all been selected but it is expected very shortly a complete lineup will be announced, as well as location of the dinner.

Plans for the 1939 party are more ambitious than those of last year. "The American public has accepted the bowl of rice as symbol of America's concern for the suffering people of China," said Col. Roosevelt, and Sierra Madre is expected to turn out en masse for the October 31 party.

SIERRA MADRE HAS WEED SHOW EXHIBIT

A simple arrangement of dry marsh and fountain grasses on a mirror base is the entry of Mrs. W. S. Hull in the annual Weed Show at the Amy May Studios in Pasadena which closes tomorrow. Hours are from 10 a.m. to 10 p.m. and many fine arrangements are on display.

GUIGNETS RETURN TO SPEND THE WINTER HERE

Friends of Mr. and Mrs. A. F. Guignet will be glad to know that after the closing of a successful season at their resort at Eagle River Wis., they have returned to Sierra Madre to spend the winter at 155 North Baldwin.

The Cold Days Are Coming!

Don't wait until cold weather comes before checking up your heating equipment

MUNGER & MUNGER maintain a crew of competent repair men to adjust and regulate electric controls and burners on heating equipment.

Get the MAXIMUM HEAT At the MINIMUM COST

Call SY 6-2661 now, and have your heating system serviced

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174 E. UNION ST. Pasadena SY. 6-2661 SERVING PASADENA CONTINUOUSLY FOR 49 YEARS

Sierra Market

58 WEST SIERRA MADRE BLVD.

Call 41 for Free Delivery

JOHN SPOELSTRA

LEO CULLUM

CRISP JUICY JONATHAN APPLES	3 lbs. 10 ^c
FRESH PICKED SUMMER SQUASH	3 lbs. 10 ^c
SWEET RIPE TOKAY GRAPES	3 lbs. 10 ^c
SOLID UTAH CABBAGE	1 lb 1½ ^c
FRESH PICKED CARROTS	bunch 1 ^c

MEATS

CHOICE CUTS OF BEEF RUMP ROAST	lb 29 ^c
CULLUM'S COUNTRY STYLE PURE PORK SAUSAGE	lb 29 ^c
CHOICE CENTER CUTS PRIME RIB OF BEEF	lb 29 ^c
WILSON'S CORN KING SLICED BACON	lb 29 ^c

FRESH DRESSED POULTRY, RABBITS

FRESH FISH
THURS. & FRIDAY

DEPARTMENT OF AGRICULTURE HAS STRIKING DISPLAY AT COUNTY FAIR



One of the more striking displays in the 800 foot agricultural building at Los Angeles County Fair in Pomona which closes Sunday night, is that of the department of agriculture. Emphasizing that orderly and efficient marketing will help California put her products on the tables of all nations, 14 life-like wax figures dressed in costumes representing various sections of the world are seated at a huge banquet table laden with produce grown throughout the state.

HOMETOWNS ATTEND DEMOCRATIC FORUM

Sierra Madreans who attended the Sunday morning Democratic Breakfast Forum, of the 11th congressional district in the Sky Room of the United Airport Sunday were John Fitzgerald, Mr. and Mrs. Jack Fitzgerald, Mrs. Alyce Anderson, Misses Ruth West, Shirley Snyder, Dorothy Small and Mr. and Mrs. Ray O. Caukin.

FIRE CHIEFS VISIT FRIENDS HERE

J. H. Brun, fire chief of Ft. Smith, Ark., and Fire Chief Slocum of Huntington Park, who attended the recent National convention of fire chiefs in San Francisco were visitors at the H. E. Gabriel home, 115 East Alegria avenue, Saturday. Mr. Brun and Mr. Gabriel worked together for many years and both were old friends of Fire Chief Slocum's father.

CAPT. EVERETT WILL UNDERGO OPERATION

Captain E. G. Everett entered the Veterans Hospital at Sawtelle Thursday where he will undergo major surgery following a period of general observation and a few days rest.

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows.

Call: The Handy Man. Phone 334-1. B. A. Plate. 39:tfa

HARDWOOD Floors refinished, cleaned and waxed. Stained if necessary. Spots removed. Chas. N. Reber, 188 Santa Anita Ct. Phone 3003. 29:tfa

GENERAL housework, cleaning, cooking and serving by the hour. Mrs. McGilvray, 54½ Oakdale Dr., Phone 2182. 43:a

L. H. HEATH, 706 Woodland Dr., Builder, repairs a specialty. Work promptly and expertly done. Phone 2331. 16:19a

GENERAL carpenter work, furniture repairing, saw filing. 262 Santa Anita Ct. W. S. Pinkerton, Phone 1554. 13:tfa

LOST & FOUND

LOST—2 hound dogs; one black & white Walker dog; one black & tan. W. E. Craig, Phone 3.

—2:g

\$10 REWARD for return of brown leather letter-size zipper fastened brief case; gold initials L.W.B.; lost at Sierra Madre July 21. Room 234, Pacific Electric Bldg., L.A. Tucker 7272. —2:g

RENTALS

HOUSE—furnished; 4 rms., bath, electro-ruix; adjoining mountain; quiet. 3 West Carter. —3:d

HOUSE—Furnished; 1 room; 16 windows; kitchenette and bath; ideal for convalescent. 3 West Carter. —3:d

SMALL hillside Monterey house, furnished. Guest cabin, terrace, double garage. 807 Skyland Dr. —3:d

FURNISHED housekeeping room; quiet, comfortable; very reasonable. 186 Grove St. —3:d

LOVELY 3 bed room house; patio, trees, flowers; gardener and water included. 132 S. Hermosa. —3:d

FOR RENT—Sleeping room; close in; reasonable. Board if desired. 133 Esperanza, Sierra Madre. —3:d

SMALL store and three living rooms unfurnished; garage; \$16. Call at 76 Bonita. —3:d

FOR RENT—attractive 5 room Spanish stucco home and garage. Large lot, improved street. Sierra Madre Realty Co. —2:d

FURNISHED or unfurnished 4 room house for couple. 84 S. Hermosa. —2:d

ATTRACTIVE Apt. for rent; private bath; h & c water; close in; 34 N. Hermosa. Phone 2532. 47:fd

Wanted

WANTED—take turns driving car with another commuter to Los Angeles. Phone 2511. —3:k

Arrange A Surprise For This Evening's Young Folks Dance

A surprise event and interesting program will supplement the regular bi-monthly dance for the younger set at the Woman's Club this evening. Miss Hazel James Ferguson will be hostess and will be assisted by a committee that will spare no effort in making the affair interesting for the young folks. Refreshments will be served and there will be the customary small admission fee to cover expenses. All young people will be welcomed. Instructions for the younger group will be from 7 until 8 with general dancing and program following. While the Woman's Club is sponsoring these events as a community service, the assistance of Sierra Madre women who are not club members will be greatly appreciated on the committee of hostesses for each event and it is hoped that many will cooperate in making these affairs a civic enterprise.

NEW MATRON COMES TO BRITISH HOME

Taking the place of Mrs. Phala McGuire, who is leaving shortly for her former home in Denver, Colo., Miss Mabel King arrived last week to act as matron at the British Home. Miss King was born at Gravesend, Kent, England, but for the past 16 years has made her home in Los Angeles. She finds Sierra Madre a pleasant community and hopes to remain here indefinitely.

BOAT SAILS WITHOUT THE R. E. WRIGHTS

Mr. and Mrs. R. E. Wright, 540 West Alegria avenue, attended the reception aboard the Argentina Maru at Wilmington Sunday prior to her departure on her maiden voyage. But for the outbreak of hostilities in Europe, Mr. and Mrs. Wright would have sailed on the Argentina Maru on a round the world tour, they having made reservations some time ago. They were accompanied to the reception Sunday by Mrs. Bernice McGregor, of San Marino.

MISS KORTKAMP WINS PRIZED SCHOLARSHIP

Miss Moreland Kortkamp, who left last month to continue her studies in New York, was rewarded for much hard and sincere work in her chosen profession when she received a year's scholarship at the Juilliard Master School for Advanced Students last week. Examinations for the scholarship are competitive and as only a few in each department are issued annually, only those possessing unusual talent and ability are successful.

Meeting

of Retirement Life Payments

Thursday, October 12th
8 P.M.

GRAMMAR SCHOOL

Speaker: Dr. Loraine Bari, with her illustrated lecture "Deliberate Murder."

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Evenings by Appointment

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DENTIST

Hours 8:30 to 12; 1:30 to 5

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CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

LEG OF LAMB	lb. 29c
CUBE STEAKS .. each	10c
STEAKS .. each	10c
Home-Made SAUSAGE	lb. 28c
MEAT LOAF Veal, Beef and Pork	lb. 25c
Wilson's Corn King—Swift's Oriole BACON	lb. 29c
Boneless Brisket CORNED BEEF	lb. 22c
Tender Quick Cure	

Sierra Madre Savings Bank

KERSTING COURT TELEPHONE 4

Statement of Condition October 2, 1939

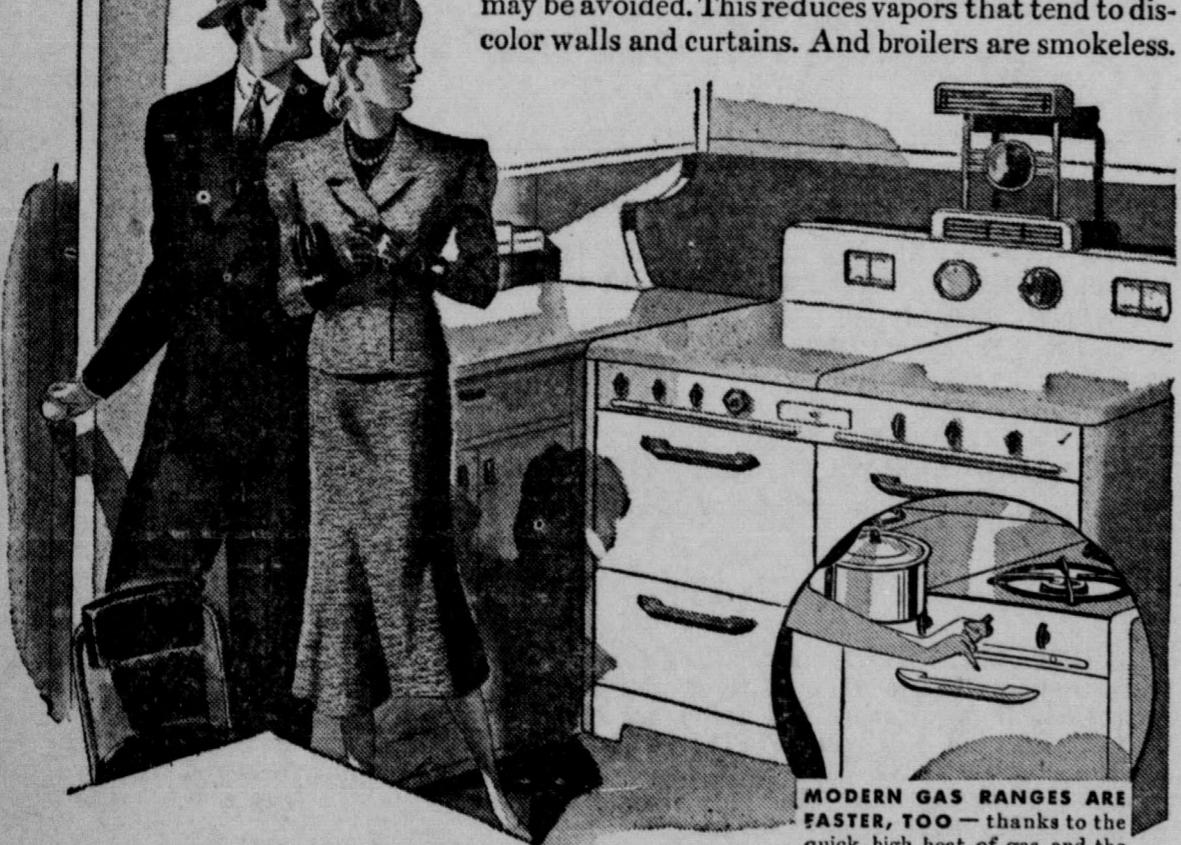
RESOURCES:	
Cash and Due from Banks	\$160,260.13
Loans and Discounts	383,936.56
U. S. Securities	187,454.49
Other Securities	136,964.05
Bank Premises, Vaults, Furniture & Fixtures and Real Estate	31,662.38
Other Resources	59.27
TOTAL RESOURCES	\$900,336.88

LIABILITIES:	
Preferred Capital Stock	18,875.00
Common Capital Stock	31,125.00
Surplus	30,000.00
Undivided Profits	10,533.83
Reserves	11,468.03
Deposits	798,134.13
Other Liabilities	200.88
TOTAL LIABILITIES	\$900,336.88

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Less work to do -because the kitchen keeps cleaner!

Clean range, spotless kitchen — it's easy to have both with modern gas appliances. Today's gas ranges have many features to save scrubbing! Top burners don't clog. They're simple to set, so that boil-overs may be avoided. This reduces vapors that tend to discolor walls and curtains. And broilers are smokeless.



CONSIDER THE ADVANTAGES OF THESE APPLIANCES, TOO



GAS REFRIGERATION — silent and wear-proof Servel Electrolux freezers without moving parts. That's why it makes no noise, has no friction, no vibration, this year or 10 years from now!

Why be a Ham in Carving One? Expert Shows Easy, Modern Way

If they snicker when you start to carve, you'll be comforted by these kind words from Max G. Cullen, carving authority. "It's easy to learn the right way, and the right way is the easy way," says Cullen, who is shown at the right explaining to Pete Smith, producer of motion picture shorts bearing his name, and Ann Morris, M-G-M player, the fundamentals of carving a ham, during the recent filming of "Culinary Carving," an educational short in which Cullen was featured.

Proper tools and a sharp knife are of first importance, says the expert. Then you can proceed with confidence, if you will follow his simple directions as shown by the diagrams and instructions below.

1. Place ham with fat side up, shank end to carver's right. Cut two or three slices parallel to the length of the ham from the smaller meaty section.

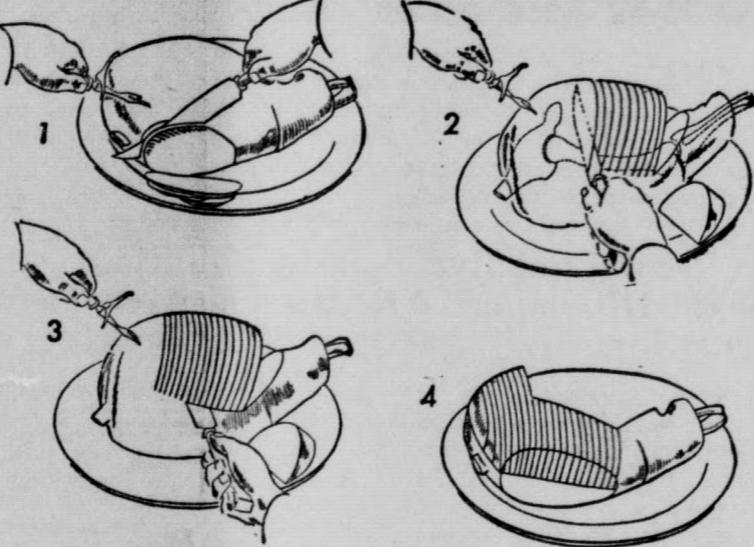
2. Turn the ham so that it rests on the cut surface. Holding firmly with the fork, cut a small wedge shaped piece from the shank end. Then proceed to cut thin slices down to the leg bone until the aitch bone is reached.

3. With the fork still in place, release the slices by running the knife along the bone and at right angles to the slices. For additional servings, turn and carve other side of ham.

4. If more servings are required, the ham is turned back in its original position on the platter with the fat side up and the slices are carved at right angles to the bone. These slices are not so large as those from the cushion section, but they make attractive servings for second helpings.

Lewis Will Rebuild Palomar Ballroom

Raymond Lewis, owner of the huge Palomar ballroom on North Vermont avenue, Los Angeles, which burned Sunday night, returned from San Francisco Tuesday. The well known Southern California capitalist who lives at Orange Grove avenue and Michillinda blvd., spent the weekend in the Bay City and flew home when advised by wire that a fire had demolished the structure. His manager, George R. Anderson, announced in Los Angeles Wednesday that plans have already been started to rebuild the ballroom.



New Building Doubles '38 Figures

More Homes, Additions And Alterations Send September Totals Far Ahead

September's building permits totaled more than double those of September, 1938, it was disclosed at the city hall yesterday. Three new homes, and many additional remodeling and reroofing permits issued by William Lee, building inspector, brought building figures for the month to \$17,838, compared with \$8,403 for last year. Total for 1939 to date is \$166,661.

Charles E. Davis, owner of Central Market, is building a five-room home at 661 West Alegria avenue; Verne F. Harris is constructing a small home at Skyland drive and Idle Hour drive, and work has started on the home of Anna D. Berone is building at 661 Mariposa avenue.

Ten reroofing permits were issued during the month. They were taken out by J. A. Karger, 59 Olympia avenue; S. M. Boone, 365 West Sierra Madre blvd.; N. M. Mesecar, agent, 227 South Baldwin avenue; Ben M. Lyon, Jr., 760 Canyon Crest; Sierra Madre Savings Bank; Sierra Madre grammar school, reroofing and work shop; Mrs. J. Kraft, 448 West Highland; Tony Barcelo, 130 Suffolk avenue; Mrs. Mina King, 365 Mariposa avenue; and Mrs. Susan Burton, 545 Brookside lane.

Permits for alterations and additions were issued to Mary McCracken, 101 Vista Circle Drive; M. Morse, 801 Skyland drive; L. L. Wammock, 251 Santa Anita Court; E. B. Funkhouser, 660 Woodland drive; William Whitson, 170 South Baldwin avenue; Home Owners Loan Corporation, 382 North Auburn avenue; R. E. Wright, 540 West Alegria avenue; Ed Jones, 361 West Sierra Madre blvd.; Mary Groth, 144 East Highland avenue; R. K. Thayer, 72 Monterey lane, took out a building permit for a guest house.

Monday, Peter Chasse of Los Angeles received a permit to construct a five room house at 481 East Highland avenue, and R. F. Leffingwell was issued a permit to erect tool shed at 57 East Lowell avenue.

EDWARD B. HALL

Coming to Sierra Madre for his health three years ago from Alhambra where he was a barber for many years, Edward Barnes Hall of 169½ San Gabriel Court, passed away September 29 at the age of 63. Mr. Hall was born in Des Moines, Iowa, and had lived in California for 18 years. He is survived by his wife, Mae Hall; two sons, Lafayette Hall, Aurora, Ill.; George E. Hall, Kalamazoo, Mich., and two sisters, Rose Wentier, and Mrs. Edna Schlitz of Aurora, Ill.

Funeral services were held from Grant Chapel Monday afternoon at 2 o'clock, with Rev. W. B. Heagerty officiating. Interment was at Sierra Madre cemetery.

MRS. HALMA J. WOULFE

Mrs. Halma J. Woulfe, of 600 Auburn avenue, passed away at a Whittier hospital, September 28. She was born in St. Paul, Minn., 35 years ago and had lived in California for eight years. Mrs. Woulfe is survived by James Woulfe, her husband; three sisters, Mrs. Swen Erickson, Al Falk, Albin Swanson of St. Paul; and Richard Frieberg of Chicago; and her parents, Mr. and Mrs. Swan Frieberg, Hayward, Wis.

Funeral services were held at 2 o'clock Tuesday afternoon from Grant Chapel, with Rev. H. Pietjen, Lutheran minister from Monrovia, officiating. Interment was at Sierra Madre cemetery.

Mrs. A. E. Stratton of Denver, Colo., is in the city on an extended visit with her cousin, Mrs. C. E. Foster, 168 East Sierra Madre blvd.

Rehearsals for the chorus of Carmen are well under way at the Woman's Club, with Miss Hazel James Ferguson and Mrs. Neil Vieira conducting alternately Monday and Thursday evenings under the direction of Mrs. J. Milton Steinberger. Thirty-five young singers have joined the group and are working enthusiastically.

PLAY GIVES NEW NAME TO OLD FAMILY TREE

"Just what the heck is a dear octopus?" Pasadena playhouse audiences have learned that Playwright Dodie Smith thought up a new cognomen for the family circle, calling it a "dear octopus" and strengthening the title with a line to the effect that the family is really "a dear octopus from whose tentacles we never escape." Here's a comedy about it. "Dear Octopus" closes its run on Saturday, October 14.

With Sierra Madre Students At Wilson Jr. High School

Competing against 10 other 4H club entries, the Woodrow Wilson 4H club booth at the Los Angeles County Fair at Pomona won first place. Depicting the development and improvement of a boy's rabbit project throughout six years of club work, the booth committee was headed by Lorne Pratt, a former president of the club. George Thompson, Gordon Blanke and Norman Jensen assisted in its construction, with other Wilson students.

June Solnit was elected president of the 10A class at their first meeting, September 26, and Chole Knapp was chosen secretary. A. M. Brown, principal, and L. E. Southerland, assistant principal, spoke about school safety, class pins and saving money for future use.

Joe Belilove is a 9-2 safety lieutenant whose duty it is to supervise the safety officers who control traffic about Wilson and who prevent accidents. Willis Hill, Walter Nollac and Martin Goldberg are 7 and 8 grade safeties; and David Wallace, Bob Evans and Billy Schwartz are 9 and 10th grade safeties.

After 11 years of standing to watch games, students were delighted on returning from vacations, to find that the Board of Education had presented the school with bleachers for the football field.

PJC Students Would Enter War Only If Nation Is Attacked

A significant and unusual war question poll of 4259 Pasadena Junior College students this week showed that by a large majority they would not be willing to fight in the European war even should it become apparent that France and England were in danger of defeat. By almost as great a margin they would not deem sinking of American ships with Americans aboard as cause to go to war.

They would, by a vote of 3,813 to 372, be willing to fight if the United States proper were attacked. The majority of students also felt that the United States should sell munitions on a cash basis to belligerent nations if they call for them in their own ships.

Arts Guild To Hear Carew Tonight

Harold Carew, noted book reviewer, will speak at the first meeting of the fall season of the Sierra Madre Arts Guild this evening at the old adobe studio on East Montecito avenue. His topic will be "Books in a World of War."

Indicating interest in the guild by Sierra Madreans, Elmer Weese reported many new members were added during the summer. Refreshments will be served by Mrs. A. J. Dewey, chairman of the house committee, and friends of the guild are cordially invited to attend.

Saturday, October 28, has been set aside for a Hallowe'en carnival, with street dancing, fortune telling, and other innovations.

Mrs. Randolph Wood New President Of Ascension Guild

Mrs. Randolph Wood was elected president of St. Catherine's Guild at the first meeting of the season held at the home of Mrs. Mary Goodfellow Tuesday afternoon. Miss Jean Woodward was chosen vice-president and Mrs. Robert McCullagh, secretary. Mrs. Lyle M. Anderson was retained as treasurer. After a short talk by Dr. W. B. Heagerty, tea was served and a social hour enjoyed. Mrs. Richard Stanton assisted Mrs. Goodfellow.

Plans were made for a dessert bridge to be held next Thursday at the parish house. The affair is open to all women of the community and reservations will be accepted by Miss Jean Woodward, it 3052.

AUTO FIRE CALLS OUT CITY DEPARTMENT

Firemen responded to an alarm Wednesday afternoon when a short in the ignition of an automobile parked in front of 68 Victoria lane resulted in burned wires. The car belonged to a visitor at the home of Mrs. Marie Barone. Damage was slight.

Lyric Theatre MONROVIA
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TRUTH about ADVERTISING

By CHARLES B. ROTH

TRADE MARKS AND DOLLAR MARKS

WITHOUT giving the matter much thought you might define a trade mark on a package or an advertisement as a mark of identification which protects the interest of the seller against imitators; a selfish symbol, you know, which exists to help some one man or firm to get rich.

Actually a trade mark is as much to your interest as it is to the man's who owns it and has it registered in his name.

For it is a buying guide for you which you can absolutely trust. You can buy anything under a trade mark and know that the quality, the quantity and the price will be right. You do not even have to examine the package before you buy. If the trade mark is there, so also will the quality be there.

The merchant knows that. He prefers to sell trade-marked, that is, advertised, goods, because they have the confidence of the public and can be sold easily, quickly and in quantity.

Back of the trade mark is advertising. It stands for the trade mark, for the trade mark itself is merely a design etched on paper, until advertising gives it life in the minds



Charles Roth

of consumers like yourself. The trade mark which saves you money and time need not be a formal design of a national manufacturer or advertiser. It may be merely the familiar name of your grocer or haberdasher, appearing at the foot of his advertisements in the newspaper.

Wherever you see those familiar words or names or marks you know that you are in the presence of a man who is doing his level best to be worthy of your trade and who wants to keep you coming back.

He is advertising for that purpose, notifying you that he is in business to stay and that you can buy from him and he will stand back of his goods. For you the trade mark, like the dollar mark which we all respect, stands for full value wherever it happens to be found.

But unidentified goods are as uncertain as counterfeit money, and the wise man or woman avoids both.

And how close these trade marks are to our lives and how comforting they are to us when we buy! You go into a store. On the shelves are familiar marks you have seen all your life.

You recognize them as you do familiar faces in a strange crowd—and they give you the same comforting feeling of familiarity and respect.

Trade marks exist to help you buy more serenely and profitably.

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WILSON'S P.T.A. BEGINS
FALL SESSIONS

The Wilson Junior High P.T.A. will hold the first meeting of the school year Wednesday, October 11, at 2:30 in the Willard auditorium. Arthur M. Brown, principal, will introduce the new teachers. Dr. Raymond C. Brooks of Cummock school, formerly professor at Pomona College, will speak on "The Moral Foundations of a Democracy." Refreshments will be served by 10th grade mothers.

A membership drive will be held from October 12 to October 23, inclusive.

PASADENA EMPLOYES
DENIED TWO HOLIDAYS

Question of fixing a date for Thanksgiving almost left Pasadena city employees with two holidays. The city directors are unsympathetic with changing the historic date, but Gov. Culbert Olson in fixing November 23 as a holiday, left the city little alternative. If the board did not change the date, employees would have a holiday as set in their ordinance (November 30), and another proclaimed by the governor, so it was settled by marking November 23 as Thanksgiving Day.

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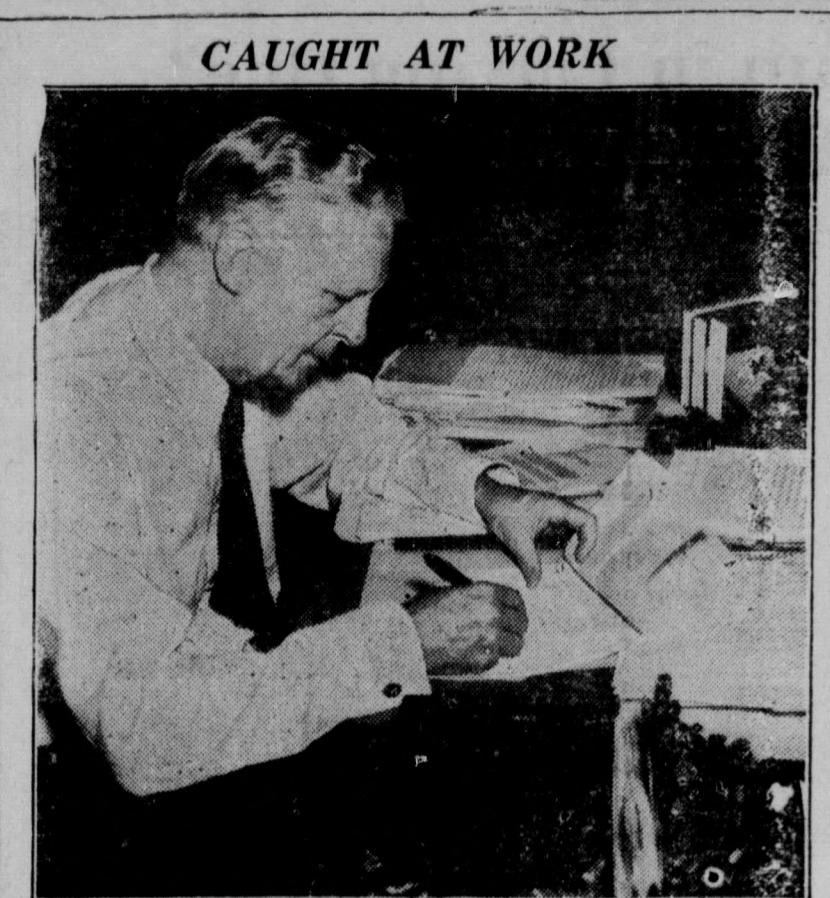
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CAUGHT AT WORK

NOTED SCHOLAR IS
A VISITOR HERE

Dr. Walter Woodburn Hyde, professor of Greek and ancient history at the University of Pennsylvania, and author of seven books, and a score of articles on the classics and ancient history, is visiting Herman Livezey on Mirra Monte avenue. Dr. Hyde is on a sabbatical half-year, and is revising the manuscript which will be his eighth book; this one on ancient Roman religions.

CYCLIST HURT WHEN
HE BRUSHES CAR

Milton Bahr of 265 Mariposa avenue was severely shaken and bruised Monday when the fender of a passing automobile brushed the bicycle he was riding and threw him to the ground. The accident occurred on Foothill blvd. near Baldwin avenue, in Arcadia.

ALL TEACHERS HERE
ATTEND INSTITUTE

All Sierra Madre grammar school teachers and Gerald Smith, superintendent, attended an all-day institute program at the Masonic temple in Los Angeles, Saturday, together with 4,000 county teachers. Attendance was required of all teachers, who heard Dr. Seabury, noted author and lecturer, talk on problems of human relations.

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